



SOCIAL MEDIA GUIDELINES

European Silk Road Summit 2020

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Invitation as part of your newsletter/ mailing

On 10 and 11 November, **NAME SPEAKER** is speaking at the European Silk Road Summit 2020. Are you interested to hear **TOPIC**? We invite you to join us at the first digital edition of the European Silk Road Summit.

During this year's digital edition, we will broadcast from different studios in Europe and China. We discuss the developments on the New Silk Road in 2020. What did the volumes do? What do these figures tell us? And has this impacted Chinese policy on Eurasian rail freight?

Please have a look at the programme on [the conference website](#).

Would you like to join the summit? As our relation, you may register with a discount of 10% on the regular fee by using the VIP discount code: **ESRS20SPKR**. You can register here: <https://www.silkroadsummit.eu/registration/>.